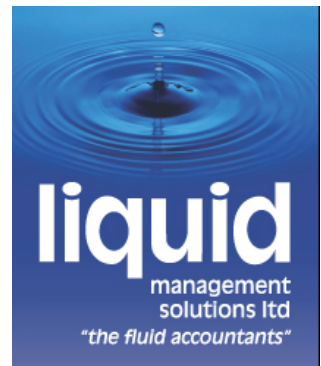


# Fuel for thought....



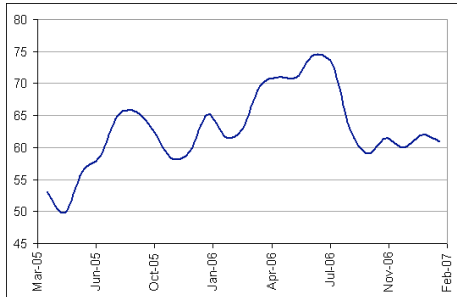
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## Crude Reality

### Crude Oil Price Forecast:



### Enjoy your break!

We would like to wish all of our clients and readers a Merry Christmas and a Happy New Year.

To speak to an advisor about the security of your site and vehicles whilst your site is unmanned please call:

0845 450 7373

## Multi National Chain Choose LMS & RFID Fuel Monitoring

With over 5000 stores across the world, Aldi is an international leader in grocery retailing.

It is no surprise then that they have decided they must keep strict control over the use of diesel by using 100% accurate Radio Frequency Identification (RFID) technology.

Liquid Management Solutions now offer a bespoke and unique RFID Fuel Monitoring system, which not only prevents fuel entering unauthorised vehicles or containers, but also collects 100% accurate Odometer readings directly from the vehicle, which eliminates human error.

Aldi had previously used a dated 'key driven' system. The software was poor and the reporting functionality was limited.

An Aldi Spokesperson said, "This investment was not taken lightly, but with the cost of fuel rising, we decided it was necessary to upgrade our onsite refuelling facility and introduce 100% accurate fuel monitoring in order for us to cut our fuel costs to enable us to maintain our competitive prices and efficient service."

For more information on RFID fuel Monitoring, or any other advice you may require, contact:

**0845 450 7373**  
Or visit  
**www.liquidms.co.uk**



International supermarket chain Aldi had no hesitation in choosing LMS to supply their RFID Fuel Monitoring needs.

### Free Events:

11/12/06  
08.30 – 11.00  
Fuel & Fleet Efficiency  
Breakfast Seminar  
Durham County Cricket Club  
County Durham

26/01/07  
18.30 – 21.00  
Fuel & Fleet Efficiency  
Evening Seminar  
Wolverhampton Science Park  
Wolverhampton

To reserve your position or for further information call:

**0845 450 7373**

## Fuel Saving Tip

### Incentivise Good performance

It doesn't cost much – a cash prize for the best or most improved driver each month is a sensible investment.

**Be careful though!**

It is of paramount importance that your fuel monitoring system is 100% accurate beforehand and that sensible and obtainable targets are set.

Speak to a member of our team of advisors on ways to implement a successful fuel bonus mechanism.

## **Construction Industry at forefront of Government battle against climate change**



You have most probably heard the news that the Government wants to introduce climate change taxes whilst we are traveling or even heating our homes. So, since the Government revealed plans to cut carbon emissions by 60% by 2050, we can all expect to pay more for a trip down the motorway or to fly abroad for a holiday.

The construction industry has a tougher job than most to comply with the 700-page report from government economic guru Sir Nicholas Stern. Upgrading a few boilers or asking staff to turn off lights will make little difference.

Scott Sheldon, General Sales Manager of Liquid Management Solutions said, "We strongly suggest that construction companies take immediate action and introduce interventions to reduce CO2 emissions. Fuel monitoring, driver development and even fuel storage play a big part in this, and the sooner the problems are addressed the better. Taxes are imminent and construction companies seen to be taking action and reducing its CO2 emissions will set themselves apart from poor performing competitors."

**To understand how we can help your business to introduce a structured CO2 savings plan call client services on: 0845 450 7373**

### **Special Offer**

#### **Fuel Efficiency Advice – Your New Year Resolution!**

Liquid Management Solutions has built its reputation as leading independent UK fuel and fleet efficiency specialists by providing companies with dynamic, articulate and approachable advisors, who are passionate about reducing fuel costs.

**For example the advisors will review:**

- Fuel Procurement Techniques – Are you obtaining the best price?
- Fuel Monitoring & Management KPI's – Do you know where every litre is going?
- Environmental Compliance – What spillage procedures are in place?
- Vehicle & Driver Efficiency Development Programmes – How do you know which vehicles or drivers are under performing?
- Vehicle Specification – Have you got the right vehicle for the job?
- Effective Routing & Planning – How much 'dead mileage' is in your business?

.....and much more to ensure 'best practice' is embedded across your company and fuel cost efficiency is maximised.

Without wishing to blow our own trumpet, in general our specialist advisors identify fuel and fleet efficiency savings of **5-10%** in most operations, which are easily achievable within the first year.

**2 days of tailored advice: £895 + VAT**  
Purchase order must be received before 31<sup>st</sup> January 2007

*Should you require any independent advice on ways to reduce your fuel and fleet spend please contact one of our advisors on: **0845 450 7373**.*

*Alternatively please fax your details to: **0870 446 0054** or*

*Email: **client.services@liquidms.co.uk***

*For further information on our range of service visit **liquidms.co.uk***

Company name:.....

Contact name:..... Position:.....

Contact number:..... Email:.....

Nature of enquiry:.....