

# outsourced fuel management helps client win the prestigious green apple award for a second year.

Arrow Distributors Ltd



## Arrow Distributors

a specialist distributor of 'white goods' for the house building industry took the decision to outsource its fuel monitoring and management duties to leading industry fuel and fleet efficiency specialists Liquid Management Solutions Ltd.

With the continued expansion of both the HGV and light commercial fleet the Company's key objective was to work with Liquid Management Solutions analysts to identify and implement a set of accurate vehicle MPG statistics. The process termed as integrated fuel management encapsulated the Company's internal and external refuelling activities.

"Once we were happy with the accuracy of our MPG KPIs Liquid Management Solutions then helped us implement a Safe And Fuel Efficient Driving (SAFED) development programme for our lorry drivers with impressive results so far."

**Nigel Whatmore, Logistics Manager, Arrow Distributors Ltd**

**The Company has seen an 8 – 9% improvement in fuel efficiency in less than a year.**

"There is also the added bonus that drivers have been taught to drive in a more efficient manner which is actually much more relaxing for the drivers themselves. We are now aiming to increase these figures as we move on to train our van drivers."

**Simon Smith, Health, Safety and Training Officer, Arrow Distributors Ltd**

**Arrow Distributors continue to lead the way in surpassing environmental targets.**



**liquid**  
management  
solutions Ltd  
"the fluid accountants"



Liquid Management Solutions Ltd

Creative Industries Centre

Wolverhampton Science Park

Glaisher Drive

Wolverhampton WV10 9TG

☎ 0845 450 7373

🌐 [liquidms.co.uk](http://liquidms.co.uk)

✉ [client.services@liquidms.co.uk](mailto:client.services@liquidms.co.uk)