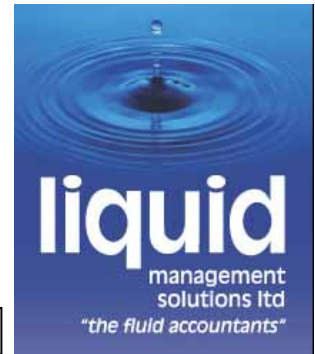


Fuel

for thought.....



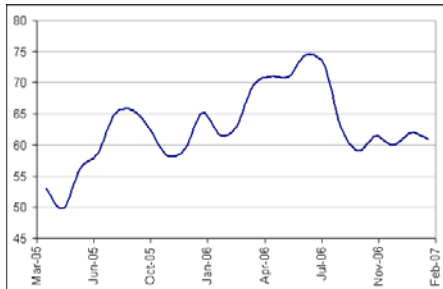
A bi-monthly publication, free of charge from Liquid Management Solutions

Issue No.5002

August / September 2006

Crude Reality

Crude Oil Price Forecast:



Online debate focuses on West Midlands

Thousands of businesses are invited to join the debate on how best to tackle the worsening problem of traffic congestion in the West Midlands area.

The online survey, open to all businesses, is being carried out by the Institute of Chartered Accountants in England and Wales (ICAEW) and the West Midlands Business Council.

Visit: www.icaew.co.uk/research/wmt/wmt_survey_06.htm

Half of operators STILL set no targets!

Over half of all operators still do not set targets for their company to reduce fuel consumption, according to the results of a survey of fleet managers.

Whilst almost 50% of fleet managers have improved their fuel efficiency and 44% have set targets for fuel consumption, the other half of the industry appears to be slacking when it comes to reducing their fuel costs.

The results come from a survey of almost 100 managers, who run 20,000 vehicles collectively.

Kevin Taylor, Managing Director of Liquid Management Solutions commented "It's quite concerning that given the rising cost of fuel, so many operators are still disregarding the issue. The implementation of benchmark figures and realistic KPIs should now be top priority in order to safeguard the future of the business and its employees."

Speak to us today for friendly and impartial advice on ways in which you can implement best practice interventions and reduce your spiralling fuel spend.

0845 450 7373
Or visit
www.liquidms.co.uk

Corporate Manslaughter

The government has committed to introducing tough new corporate manslaughter legislation, which will mean that company bosses could face hefty fines and/or long custodial sentences in an employee is fatally injured because of poor safety management procedures.

Ignorance is no defence!

One day Conference on:
Thursday 19th October 2006

Contact us for more details

Free Events:

11/08/2006
08.30 – 11.00
Fuel & Fleet Efficiency
Breakfast Seminar
Wolverhampton
Science Park

22/09/2006
08.30 – 11.00
Future Driver CPC
Breakfast Seminar
St. James' Park
Newcastle

To reserve your position or for further information call:

0845 450 7373

Fuel Saving Tip

Set Fuel Targets/KPIs

Before starting any fuel saving scheme, it is important you know where you are now, and where you want to get to.

In the real world a saving of 0.1 mpg is a good place to start. Your targets should be realistic.

Speak to a member of our team today to discuss fuel targets and KPIs, and ways in which they can be monitored.

Free Accident Analysis available online

Operators can now take advantage of a free accident analysis, courtesy of road safety campaign group Brake. The online service has been set up in conjunction with Interactive Driving Services and is being funded by the Department for Transport.

A Brake spokesman says the service will enable operators to compare information about their accidents with other operators to see how they might become safer in future.

Claudia Spencer of Liquid Management Solutions commented, "This seems to be a very worthwhile and important service to enable operators to share experiences and prevent future accidents. It is also paramount that companies implement thorough and on-going driver development to ensure that the standard of driver is at a high level and is maintained as such."

Speak to one of our advisors today for friendly and impartial advice about driver development.

Special Offer

Goodyear Automatic Nozzles

- Automatically shuts-off the flow of fuel when vehicle tank is full
- Nozzle spouts have stainless tips for longer life (NOZA.GYLF – NOZA.GYSTD)
 - Approved for use with petrol, diesel and for resale
 - **2-Year Warranty!**

10-50 L/min	Unleaded	3/4"	£75.00
10-80 L/min	Diesel	1"	£75.00
80-120L/min	Diesel	1"	£150.00

Carriage £9.95

Offer valid until 30th September 2006

*Should you require any independent advice on ways to reduce your fuel and fleet spend please contact one of our advisors on: **0845 450 7373**.*

*Alternatively please fax your details to: **0870 446 0054** or*

*Email: **client.services@liquidms.co.uk***

*For further information on our range of service visit **liquidms.co.uk***

Company name:.....

Contact name:..... Position:.....

Contact number:..... Email:.....

Nature of enquiry:.....